



Stitchin' Times

Madison Area Sewing Guild
Madison, WI



Late July, August,
September 2015

ADVANCING SEWING AS AN ART AND LIFE SKILL

IN THIS ISSUE

President's Message

Membership,

There's so much going on at MASG, so I thought I'd summarize the many activities for you.

Board membership— Recently you have received a letter from Kathy Tutcher, our vice-president, asking you to consider being a Board member. If you do, I'll promise you'll have fun while making a contribution to our organizations.

Sandra Betzina Workshop— There's more inside this Newsletter, but wanted to let you know that the Pants Workshop is filled. We are still taking registrations for the **Friday Oct. 9** all day Workshop.

MASG Member recruitment- last month we announced a new member campaign. For each new member you recruit, your name will be placed in a drawing to be held in November. Two winners will be chosen for a gift of free ASG/MASG membership for the coming year. We are delighted to tell you that our total membership is at 67, compared to 60 at the beginning of 2015. So find your sewing colleagues and bring him or her to a meeting. Maybe MASG is just what your friend is looking for.

Fund-raising— We had surprise donation of fabric and yarn which provided an incredible fund-raising opportunity.

Developing a Madison ASG Mission Statement— While this is the last item in my list, it's likely the most important of all. For several months the Chapter Advisory Board (CAB) has been working on a mission statement. To using a sewing analogy, we want a mission that fits as well as your best hand-sewn garment. The CAB members felt it fits our organization and now I'd like you to try it on for size:

The Madison Area Sewing Guild enthusiastically works to promote sewing as a life skill and create connections between sewists and with our community at large. We offer learning opportunities, as well as a forum to exchange ideas, inspire each other, and develop creativity. We strive to improve our community and our skills by sponsoring charitable sewing events.

What do you think?

Annette Bollig, President Madison Chapter

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Upcoming Meetings

August - Quilts of Valor

Who: Vicki Sasso
What: Quilts of Valor
Where: Agrace Hospice Care, 5395 E. Cheryl Pkwy, Fitchburg
When: Tuesday, August 11, 7 p.m.

Vicki will share the story of Quilts of Valor. Since 2003, the mission of Quilts of Valor is to cover service members and veterans touched by war with comforting and healing quilts. The Foundation is run entirely by volunteers and there are many ways to help. Vicki organizes a group of quilters in Southern Wisconsin to participate in the effort.

September - Super Show and Tell

Who: Guild members! What: Super Show and Tell
Where: Agrace Hospice Care, 5395 E. Cheryl Pkwy, Fitchburg
When: Tuesday, September 8, 7 p.m.
We're bringing back the very popular Super Show and Tell. This is YOUR meeting. Members will be asked to expand on the usual S & T, with more details about patterns and fabric used, special tips and techniques and whether they would sew it again. You will be asked to submit your show and tell project details in advance. Start thinking about what you would like to share.



October - Sandra Betzina

October 9, 2015
all day: "Fashion and Fabric Trunk Show" and "Power Sewing

Toolbox" at Lussier Family Heritage Center, Madison.
Maximum 100 attendees. Watch your email for additional details. If you have questions, please contact Annette Bollig, Susan Bleimehl or Judy Owens

REGISTER NOW FOR OCTOBER

The price for members to attend the Sandra Betzina event is \$50 until September 1st. After that the price goes up to \$75.

FOR MORE INFORMATION SEE OUR WEBSITE
www.MadisonASG.com



Stock photo

April Meeting

We were honored to host Peggy Lahti for a meeting entitled "My Travels with Fabric". She shared her fabric stash as

Past meetings

well as wonderful stories about their origins and her adventures while living abroad.

May Meeting

In May we welcomed members into the MASG Schoolhouse. We had 7 members share their talents with the groups in a round robin series of demos. We'd like to thank the members who helped us out with our first Schoolhouse: Dena Dramm, Kathy Tutcher, Susan Smith, Nancy Cook, Judy Owens, Carrie Waite, and Diane Haag.

June Meeting

Traditionally, June is our "hands on" sewing meeting and this year was no exception. We recycled or upcycled old jeans into lined bins, sassy fold-over clutch bags and trendy beaded bracelets.



Chapter Advisory Board

President	Annette Bollig (267) 303-1328 acbollig@gmail.com
Vice President	Katherine Tutcher (608) 825-8929 ktutcher@gmail.com
Treasurer	Janice Lucht (608) 271-4418 jnjlucht@charter.net
Secretary	Liz Cleary (608) 273-0878 lzclry@gmail.com
Charity	Susan Bleimehl (608) 845-6670 bleimehl@tds.net
Membership	Chris Scharch (608) 836-1166 scharch-c@chorus.net
Programs	Denise Halada (608) 271-3875 dhalada@charter.net
Newsletter	Patty Brown (602) 430-2493 pcruzbrown40@gmail.com
Member-at-Large	Dena Dramn (608) 849-8430 kujoslab@gmail.com

Chapter Advisory Board (CAB) Meetings:

CAB meetings are held the 1st Tuesday every other month. The meeting schedule and location can be found on the MASG calendar page at www.MadisonASG.com.

All members are invited to attend and address any issues or ideas at these meetings. The next meeting will be held on October 6 at 6:00 PM.



You don't have to have a Facebook account to visit.

<http://www.facebook.com/MadisonChapterofAmericanSewingGuild>

- August 13, 2015 - Color Explorations - with Lorraine Torrence at Mill House Quilts. (608) 849-6473 - 100 Baker St, Waunakee, WI 53597 - www.millhousequilts.com
- September 10-11, 2015– Quilt Expo Alliant Energy Center- 1919 Alliant Energy Center Way, Madison WI 53713 www.wiquiltexpo.com
Quilt expo includes "Creative Clothing for Every Body – a 1 hour Fabrics (608) 294-7436 - 1521 Williamson St. Madison, Wisconsin
- October 5-6, 2015– Look Sharp Wardrobe Building Workshops with Nancy Nix-Rice– Vogue Fabric Store 718-732 Main Street Evanston, Illinois www.voguefabricsstore.com
- October 14 & 21, 2015– FitNice System - Take Your Pants Off with Nancy Cook– Vogue Fabric Store 718-732 Main Street

Local, State and National Upcoming Events

Red events are taught by MASG members

- lecture daily at 8:30 given by Lorraine Torrence
- September 12-13, 2015– Fabric Collage a la Koos with Marla Kazell– Fabrications 8860 N. 32nd Street, Riichland, MI www.fabricationonline.com
- September 20 (Oct. 18, Nov. 15, Dec. 20, Jan. 17, Feb. 21, Mar. 20) – Design I Principles and Elements with Lorraine Torrence at Mill House Quilts. (608) 849-6473 - 100 Baker St, Waunakee, WI 53597 - www.millhousequilts.com
- September 25-27, 2015– American Sewing Expo Suburban Collection Showplace– 46100 Grand River Ave, Novi, MI 48374 www.americansewingexpo.com
- September 25-27 2015– Sew and Sew Retreat– Aloft Hotel Milwaukee-Downtown www.SewAndSewRetreats.com
- September 27-October 3, 2015– Sew Much Fun New York with guides Marsha McClintok and Maria Kazell– American Sewing Guild www.asg.org
- September 27 (Oct. 25, Nov. 20) – Creative Clothing Series A with Lorraine Torrence at Gayfeather
- Evanston, Illinois www.voguefabricsstore.com
- October 23-25– Pamela Leggett Event Sponsored by Central Iowa Chapter– Maxwell Area Community Center– 84 Main Street Maxwell, Iowa 50161 www.centraliowaasg.org
- November 6-8, 2015– Sew and Sew Retreat – Blue Harbor Resort Sheboygan, WI www.SewAndSewRetreats.com
- November 12-14, 2015– Original Sewing & Quilt Expo Double Bloomington Minneapolis South– 7800 Normandale Blvd. Bloomington, MN 55439 www.sewingexpo.com
- December 13 (1/10/2015, 1/14/2015) – Creative Clothing Series B with Lorraine Torrence at Gayfeather Fabrics (608) 294-7436 - 1521 Williamson St. Madison, Wisconsin

Welcome New Members!

Susan Fortney
Nancy Jo Lawson
Joan Matiasek
Kris Rasmussen
Pam Robbins
Sue Swofford
Douglas Wendt
Julia Clark
Misty Deal
Lee DeYoung
Karen Dorman
Catherine Olig

Thanks for Renewing

Annette Bollig
Jen Muler, TheElectric Needle
Jane Renneberg
Karen Saunders
Nina Sparr
Lorraine Torrence
Katherine Tutcher
Kathryn Bowen
Shirley Campbell
Kay Heberlein
Leslie Ladd
Judy Owens

Merchant Discounts for Members

Please present your current ASG membership card at the time of purchase.

Electric Needle 15% off notions & accessories

Hancock Fabrics 10% off non-sale items

JoAnn Fabrics 10% off purchases w/JoAnn VIP card

M & R Sewing Vacuum 20% off non-sale items

Gayfeather Fabrics - Punch card and Birthday Discount – Celebrate your birthday by “cashing in” on your age. Shop at Gayfeather the week of your birthday and receive half your age as a percent discount on all purchases of regular price merchandise.

DID YOU KNOW?

You can download the Madison Area Sewing Guild newsletter or any other chapter newsletter on the ASG site? Log onto your account and go to the newsletter link. If you are traveling, you want to check newsletters for the area where you are going to see if there is a meeting or event you could attend, or stores they advertise. Log on and check it out.

ASG MEMBERSHIP APPLICATION

Name _____

Address _____

City _____ State _____ Zip _____

Daytime phone number _____

E-mail _____

How did you hear about ASG? _____

Return to: American Sewing Guild
9660 Hillcroft, Suite 510, Houston, TX 77096

New Member \$50

Junior Member (New and Renewal)
to age 17, or age 22 with student ID \$25

Chapter MADISON AREA

ASG Member at Large \$50

Renewal Member \$45
(if received before membership expiration date)

Late Renewal \$50

Chapter MADISON AREA

Payment

Check payable to “American Sewing Guild”

MasterCard | Visa | AmEx | Discover

Account#: _____

Expiration Date: _____ CVV# _____

Signature: _____

Join Lorraine Torrence
at Prairie Star Lodge

Oct. 7-10, 2015 with Oct. 11 option
1.25 hours South of Madison

Return to Garment Sewing Class & 3-4 day Retreat!



Join us for an open sewing workshop and retreat at the fabulous Prairie Star Lodge. Reawaken your garment sewing skills with help in doing the project of your choice, complete with fitting help. All inclusive fee of \$399 for 3 days and nights (\$79 for the 4th night) includes 9 (12) meals, short lessons and help with your garment project from Lorraine. Garment Inspirations program on Wednesday evening. Some fabrics, linings, patterns will be available for purchase. For more info:

lorraine@lorrainetorrence.com
www.prairiestarlodge.com

Madison Area Sewing Guild &

Gayfeather Fabrics Present:

Sandra Betzina

Friday Oct. 9 Seminar 9am-4pm

Sandra will present her popular
"Fashion and Trunk Show" and
"Power Sewing Toolbox" programs.

- Lots of time for questions and answers
- Patterns, books and Gayfeather Fabric available for purchase.

Lussier Heritage Center
3101 Lake Farm Rd.
Madison, WI 53711

Price includes am coffee and lunch

Note: Early registrants will receive front row(s) seating.

Seminar Registration:

Name _____

Street _____

City _____ State _____

email _____

Phone _____

ASG Member
If yes, include member # _____

Send payment (check made out to "MASG" to:
J. Lucht, 5199 Kittycrest Dr. Fitchburg, WI
53711

- \$50 for ASG members
- \$75 for non-ASG members
- After Sept. 1, add \$25

Special dietary requirements:

Vegetarian meal

Gluten free meal

No cancellations after Sept. 15, 2015

For more information, send a message to
madison@asg.org or visit www.madisonasg.com

ADVERTISING

WE WELCOME SEWING RELATED ARTICLES, ADS, PHOTOS, COMMENTS, BOOK REVIEWS, PROJECT INSTRUCTIONS, HINTS AND IDEAS, AND TIPS. SUMMIT NEWSLETTER CONTRIBUTIONS TO PCRUZBROWN40@GMAIL.COM

ALL CONTRIBUTIONS ARE SUBJECT TO APPROVAL AND EDITING. ADS SHOULD BE SUBMITTED IN MS WORD OR PUBLISHER FORMAT. ELECTRONIC/DIGITAL PHOTOS SHOULD BE A MINIMUM OF 260 DPI.

MEMBER CLASSIFIED ADS RATES:

MEMBERS TEXT ONLY, SEWING RELATED ADS ARE FREE TO MEMBERS. FREE ADS ARE 20 WORDS OR LESS.

NON-MEMBER:

SEWING RELATED ADS MAY BE PLACED FOR \$10.00 FOR 20 WORDS OR LESS. EACH ADDITIONAL WORD IS \$0.20/WORD.

TO PLACE AN ADS CONTACT PATTY BROWN AT PCRUZBROWN40@GMAIL.COM

Madison
Area Sewing
Guild
Madison, WI

514 Progress Drive
Cottage Grove, WI 53527

[Addressee]
[Street Address]
[City, ST ZIP Code]